



ICSOC - ServiceWave 2009

Int'l Conference
on Service Oriented
Computing

Joint ICSOC-ServiceWave 2009
24th-27th November 2009 - Stockholm, Sweden



The future of the Internet of Services

www.icsoc.org
www.servicewave.eu

organised by

European and National Technology Platforms



European Networks of Excellence and Projects



in cooperation with



hosted by



Sponsorship Packages

BE PART OF THE MOST IMPORTANT EUROPEAN EVENT FOR
RESEARCHERS, EDUCATORS AND INDUSTRIAL PRACTITIONERS

Share the most recent innovations on the future of the Internet of Services

**Get maximum exposure for your organisation
at this unique event.**

Become **Platinum**, **Gold** or Silver sponsor

**Sponsor the Gala Dinner in the prestigious
Stockholm Museum of Modern Art**

Conference Web sites

www.icsoc.org / www.servicewave.eu

Sponsorship contacts

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Overview

For the first time ever, ICSOC and ServiceWave are joining forces to create a unique event in Europe.

ICSOC/ServiceWave 2009 aims to establish the premier world wide forum for researchers, educators and industrial practitioners to present and discuss the most recent innovations, trends, experiences and concerns in Software Services and related underlying network technologies.

ICSOC/ServiceWave 2009 fosters the creation of cross-community scientific excellence by gathering **industrial and academic experts** from various disciplines such as business process management, distributed systems, computer networks, wireless & mobile communication networks, grid computing, networking, service science and software engineering.

ICSOC/ServiceWave 2009

- ❑ Designed by industry and academia
- ❑ Created as THE meeting place from experts from all areas relevant to the Internet of Services
- ❑ An annual event

The three and a half day conference will be jam-packed with industrial and academic panels, keynote presentations on the Future Internet as viewed by the European Technology Platforms, high quality paper presentations from the academic and industrial worlds, a PhD symposium, a demonstration evening – creating major opportunities to get everyone involved. In addition, two half days are allocated prior to the conference for workshops.

The conference fee for delegates includes

- a sponsored reception on Tuesday evening in the Stockholm City Hall – famous as the place where the Nobel prize ceremony takes place
- a sponsored Gala dinner on Wednesday evening in the Museum of Modern Art with a private visit
- access to all workshops and conference sessions
- a free copy of the proceedings printed by Springer Verlag

Where and when?

Dates: main conference Tuesday afternoon 24th of November to Friday 27th of November 2009
workshops Monday afternoon 23rd of November to Tuesday lunch 24th November

Where: Stockholm, Sweden

Hosted by: KTH, the Royal Institute of Technology, Sweden

Web sites: www.icsoc.org, www.servicewave.eu

ICSOC/ServiceWave 2009 starts immediately after the Future Internet Assembly organised by the European Commission, also hosted by KTH (www.fia-stockholm.eu).

Both events take place during the Swedish Presidency of Europe www.se2009.eu.

Attendance

The conference is organised by ICSOC, the International Conference on Service Oriented Computing that is in its 8th year and by ServiceWave whose 1st edition in 2008 was praised as creating a truly cross-community event. Through this collaboration, the event includes as co-organisers

- the major European Technology Platforms active in the Information & Communication technologies area in Europe: eMobility, EPoSS, ISI, NEM and NESSI
- the Spanish national platform INES
- networks of excellence CoreGrid and S-Cube
- the Eiffel think tank
- BEinGRID, the largest Integrated project funded by the European Union on Business experiments in Grid – 95 partners deploying 25 business experiments

ICSOC/ServiceWave 2009 expects to attract 300 delegates from all over the world.

Delegates include

- European Commission representatives active in the area of ICT, Security, Health, Public Sectors initiatives and more
- Academic professors, researchers and PhD students from these same areas
- Industrial companies ranging from telecommunication operators to IT integrators and service companies to devices manufacturers and users
- Users of services, from both public and private organisations
- Political representatives active at the European or national levels

Visibility

ICSOC/ ServiceWave 2009 was announced in March 2009. The ICSOC collaboration increases its coverage beyond Europe, and publishing of proceedings by Springer Verlag extend its visibility beyond the event. Its collocation with the Future Internet Assembly and its location in Sweden provide additional visibility channels.

The conference includes a fully coordinated dissemination and communication plan, and issues a detailed programme including all sponsor profiles. Last year's edition of the programme can be downloaded at www.servicewave.eu (2008 edition).

ICSOC/ServiceWave 2009 is advertised through

- Direct mailings to over 2,000 contacts
- Online presence through more than 10 Web sites
- Printed visibility through the ICSOC/ServiceWave 2009 flyers and posters, as well as in newsletters issued by the organising partners

ICSOC/ServiceWave 2009

- ❑ Visible before the event – over a period of 10 months
- ❑ Visible during the event – with over 300 expected delegates
- ❑ Visible after the event – through the printed proceeding, the newsletters coverage and the lifetime Web sites maintained in the future both at www.icsoc.org and www.servicewave.eu

In the 2008 edition of ServiceWave, 9 sponsors supported the event – take up this opportunity to join the ICSOC/ServiceWave 2009 sponsors

ICSOC/ServiceWave 2009 - the ideal opportunity to get maximum exposure for your organisation

Choose from

- **Sponsoring at platinum, silver or gold level**
- **Sponsoring the Gala Dinner on Wednesday evening**

Sponsorship options	Platinum	Gold	Silver
Sponsorship prices (no VAT will be applied) In addition to invoice, a tax deductible certificate will be provided to German based sponsors	7.500 €	5.000 €	2.500 €
Free attendance to ICSOC/ServiceWave 2009 conference (a value of 500€ per delegate)	4	3	2
Visibility on Conference Bag	Logo /Platinum sponsor		
Visibility in Conference Bag	2 full A4 pages (*)	1 full A4 page (*)	-
Visibility in Conference Programme	Name and logo 1 page (to be provided electronically in programme format)	Name and logo Half page (to be provided electronically in programme format)	Name and logo
Sponsor name provided as contributor to reception event in Stockholm City Hall (Tuesday 24/11/2009)	Yes	-	-
Sponsor name printed on nametag lanyard	Yes	-	-
Sponsor name printed on nametag	Yes	-	-
Sponsor name displayed in conference press release	Yes	Yes	Yes
Sponsor's name mentioned in opening and closing keynotes	Yes	Yes	-
Individual Information table provided in conference halls	Yes	Yes	-
Visibility in conference hall	4 Posters (*)	2 Posters (*)	1 Poster (*)
Visibility in conference rooms	1 A0 Poster in Main Conference Room + 4 A1 Posters in other Conference Rooms (*)	-	-
Visibility on ICSOC/ServiceWave Web sites (www.icsoc.org , www.servicewave.eu)	Name and logo Half screen information	Name and logo	Name and logo

(*) the material has to be provided by sponsor in printed form

Sponsoring the Gala Dinner on Wednesday evening – 10,000 €

Instead or in addition to the platinum, gold and silver sponsoring choices, you can also choose to sponsor the Gala Dinner on Wednesday evening.

The Gala dinner will be sponsored by at most three sponsors; the sponsoring will be printed in the programme distributed to the attendees, will be displayed at the entrance of the dining hall and on the printed menus. Each sponsor will have a full page of information in the printed programme.

The fixed sponsoring cost for the Gala Dinner is set at 10,000 €.